



## JUSTIN LINDLEY


MARKETING • GRAPHIC DESIGN  
BUSINESS DEV • TECH

### ABOUT ME

I have 3 years of experience with a Wholesale International Travel company as a Marketing & Design Manager; 8 years of experience with local Government as a Project Specialist with graphics & tech support; and 3 years of experience with a Fortune 50 Tech company as a Director of Sales and Business Development and operations. Please visit my website to see my skills, experience, portfolio, and to learn more about me: [www.JustinLindley.com](http://www.JustinLindley.com)

### CONTACT

 ViviSeras@gmail.com

 503 - 475 - 3126

 My [Website](#) Portfolio

 My [LinkedIn](#) Page

### PROFESSIONAL SKILLS

#### MARKETING

#### GRAPHIC DESIGN

#### TECH SUPPORT

#### BUSINESS DEVELOPMENT

#### INNOVATION

#### COPYWRITING / TECHNICAL

#### ABILITY TO ADAPT



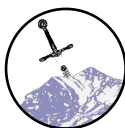
## WORK EXPERIENCE



### MARKETING & DESIGN MANAGER

ALL ABOUT TOURS / ALL ABOUT TRAVEL

- Developed Marketing plans for sales and distribution of Hawaii, Mexico, and the South Pacific
- Designed Graphics: Websites, flyers (print & digital), company logos, travel brochures, travel agent handbooks (over 300 pages of content), and promotional videos
- Negotiated marketing materials, contracts, and sales with several large Consortiums
- Copywrote materials for online and print distribution
- Strategized with partners, vendors, and product managers to develop promotions, marketing plans, and sales metrics



### CREATIVE DIRECTOR

SABRE ENTERTAINMENT

- Managed graphics, projects, & intellectual property of the company
- Negotiated contracts with several multimedia companies
- Designed Graphics: Logos, banners, posters, videos, & more



### PROJECT SPECIALIST

CITY OF HILLSBORO

- Designed custom graphics: digital & print flyers, brochures, logos, merchandise, special effects, and videos
- Managed Social Media pages
- Provided customer, reference, and reader's advisory services



### DIRECTOR OF SALES & BUSINESS DEVELOPMENT

DELL INC.

- Negotiated contracts and implemented Dell products into Best Buy and Staples stores
- Managed five retail Dell stores in the Pacific Northwest
- Designed and implemented new product promotions



## EDUCATION



### Portland Community College

Computer Science



### Portland State University

Business Administration



## TECHNICAL SKILLS

#### PHOTOSHOP



#### INDESIGN / ILLUSTRATOR



#### COMPUTER HARDWARE



#### SOCIAL MEDIA



#### VIDEO EDITING



#### AFTER EFFECTS



#### PROGRAMMING & WEB



#### OFFICE SUITE

