



JUSTIN LINDLEY


MARKETING • GRAPHIC DESIGN
BUSINESS DEV • TECH

ABOUT ME

I have 3 years of experience with a Wholesale International Travel company as a Marketing & Design Manager; 8 years of experience with local Government as a Project Specialist with graphics & tech support; and 3 years of experience with a Fortune 50 Tech company as a Director of Sales and Business Development and operations. Please visit my website to see my skills, experience, portfolio, and to learn more about me: www.JustinLindley.com

CONTACT

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 503 - 475 - 3126

 My [Website](#) Portfolio

 My [LinkedIn](#) Page

PROFESSIONAL SKILLS

MARKETING



GRAPHIC DESIGN



TECH SUPPORT



BUSINESS DEVELOPMENT



INNOVATION



COPYWRITING / TECHNICAL



ABILITY TO ADAPT



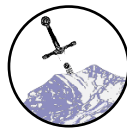
WORK EXPERIENCE



MARKETING & DESIGN MANAGER

ALL ABOUT TOURS / ALL ABOUT TRAVEL

- Developed Marketing plans for sales and distribution of Hawaii, Mexico, and the South Pacific
- Designed Graphics: Websites, flyers (print & digital), company logos, travel brochures, travel agent handbooks (over 300 pages of content), and promotional videos
- Negotiated marketing materials, contracts, and sales with several large Consortiums
- Copywrote materials for online and print distribution
- Strategized with partners, vendors, and product managers to develop promotions, marketing plans, and sales metrics



CREATIVE DIRECTOR

SABRE ENTERTAINMENT

- Managed graphics department, all projects, and intellectual property of the company
- Negotiated contracts with several multimedia companies
- Designed Graphics: Logos, banners, posters, videos, & more



PROJECT SPECIALIST

CITY OF HILLSBORO

- Designed custom graphics (digital and print media), and logos for the City of Hillsboro public libraries
- Created and edited video content and special effects
- Managed Social Media pages
- Provided customer, reference, and reader's advisory services



DIRECTOR OF SALES & BUSINESS DEVELOPMENT

DELL INC.

- Negotiated contracts and implemented Dell products into Best Buy and Staples stores
- Managed, interviewed, trained, and hired employees
- Managed six retail Dell stores in the Pacific Northwest
- Designed and implemented new product promotions



EDUCATION



Portland Community College

Computer Science



Portland State University

Business Administration



TECHNICAL SKILLS

PHOTOSHOP



INDESIGN / ILLUSTRATOR



COMPUTER HARDWARE



SOCIAL MEDIA



VIDEO EDITING



AFTER EFFECTS



PROGRAMMING & WEB



OFFICE SUITE

